

**Visioning Advisory Committee (VAC) Minutes
City of Beaverton
February 1, 2012**

Members Present:

Lacey Beaty	Jolene Guptill
Jennifer Browning	Kevin Hoover
Rhonda Coakley	Jerry Jones
Kevin Frazier	Christine Lau

Excused Absences: Mark Fagin, Jaann Hoisington, Cathy Robart, Ty Garo

Council Liaison: Ian King

Project Team: Holly Thompson and Erin Gordenier, City of Beaverton

Guests: Gary Coe, Senate candidate; PSU student and father; Councilor Marc San Soucie

Meeting called to order by Vice-Chair Jennifer Browning at 6:32 PM.

1. Welcome and Approval of Minutes

The January 2012 minutes were approved. Guests introduced themselves.

2. 2012 Workplan Discussion

A. Before starting the workplan discussion, Holly introduced the topic of changing the visioning goal language to match the City's branding words, pointing out that this would be good timing, given that the Council will need to readopt the action plan anyway. VAC members discussed the pros and cons, reached consensus, and voted to change the visioning goals to:

Build a **Friendly and Welcoming** Community
Create a Vibrant Downtown
Improve Mobility
Responsibly Provide High Quality Public Services
Enhance Livability

B. The VAC continued the workplan discussion from January's meeting. Holly encouraged VAC members to think about which subcommittee they'd like to participate in: events, partners, or outreach. The 2012 workplan will be presented at the February 21 City Council meeting.

Partners:

- The VAC discussed holding the first quarterly partner meeting this spring. The partner meeting may take the place of the May VAC meeting, which Jennifer said the VAC will decide at their April meeting. VAC members agreed that it is important to let our partners make connections among themselves at these meetings.
- The VAC also discussed collaboration with the Mayor's Youth Advisory Board (MYAB). Several VAC members expressed interest in attending MYAB meetings. (Jolene and Christine volunteered to continue on the partners subcommittee, with Mark Fagin serving as its chair.)
- VAC members agreed that volunteers will participate in partner events as available.

- Staff will coordinate following up with partners.

Events:

- Regarding community conversations/forums, Rhonda shared that BCCI wants to do more forums on topics of interest, which she believes the VAC could co-sponsor or otherwise participate in. Rhonda will have information at the March VAC meeting. Jennifer pointed out that, after the first partner meeting, we may know more about what our partners would like to do or share.
- For community clean-up days, VAC members discussed various organizations that might be good partners for this action. Lacey will serve as the chair of the events subcommittee.

Outreach:

- The Beaverton Community Vision open house will be held Saturday, August 11, at City Park from 10-2. Jolene volunteered to lead the planning subcommittee, and Jennifer will participate.
- The VAC discussed the proposed BCV e-newsletter. Jerry will recruit for VAC volunteers to assist with it. Lacey suggested MYAB or high school newspaper students to help. Erin suggested an editorial board of VAC members to help develop ideas and talk to partners.
- Kevin Frazier talked briefly about social media. Jolene and Kevin Hoover will be in charge of social media posting/maintenance. Jolene asked VAC members to look for partner information or other relevant news items to send her for posting on Facebook, preferably one post per day.
- Jennifer will send a survey to VAC members asking about their participation in other city boards and commissions, as well as other activities. She will present a preliminary report at the March meeting.
- Kevin Hoover spoke about organizing visioning volunteers. He suggested an email link on the website, advertising in *Your City*, and sending email blasts before events. VAC members also suggested contacting high schools to get student volunteers in need of service hours.
- Jerry will serve as the chair of the outreach subcommittee.

3. Council Meeting – February 21

The Visioning Advisory Committee will present at the February 21 City Council meeting. The presentation by Mark and Jaann will include the new annual report (Note: now officially called “Action Plan Update 2012”), the VAC’s 2012 workplan, and an update on the Beaverton Community Vision program.

4. Council Liaison Update

Ian King, the new Council liaison to the VAC, introduced himself. Holly relayed that Councilor Cathy Stanton, who was unable to attend the meeting, wanted to say how much she has enjoyed working with the VAC over the last three years.

5. VAC and Staff Updates

- Erin and Holly reported on their recent lunch with staff from other local cities’ visioning programs.
- Holly shared that we are currently recruiting to fill the vacant spot on the VAC.
- Jolene reminded everyone about the downtown Broadway festival street event coming up on February 7.

6. Public Comment

Gary Coe introduced himself and said that it’s great to learn what the VAC volunteers are doing.

Meeting adjourned at 8:10 PM.

Next Meeting: March 7, 2012

Minutes will be approved at next VAC meeting.